



Leongatha Lyric Theatre



Partnering Opportunities

Executive summary

The Lyric Theatre Group is celebrating 48 years as a leading theatrical arts organisation based in Leongatha. Our large team are committed to providing quality, spectacularly designed and very entertaining theatrical performances to a dedicated local audience.

Well respected for these high quality productions, Lyric attracts a wide base of community support from throughout Southern Gippsland. Our supporters come from the following communities:

- Leongatha
- Korumburra
- Inverloch
- Foster
- Wonthaggi
- Phillip Island
- Plus the small communities within Southern Gippsland

Uniquely, Lyric supporters are in a wide range of age and occupational demographics.

We are now offering you the opportunity to work with Lyric to promote your product or service for **12 months**. Lyric theatre traditionally mounts two productions a year, a musical and a play and packages start at \$200. Details can be found below.

Please contact Noel Stringer at info@lyrictheatre.org.au or 0428 871250.



Partnering Opportunities

PLATINUM

- Your company logo on performance advertising signs at Leongatha town entrances. ¹
- Your company rollup banner in the foyer of the theatre. ²
- Full page colour advertisement in the program
- Ten tickets for each production. (Any night, including opening) ³
- An opportunity to purchase additional tickets before tickets are released to the general public
- A framed Certificate of Appreciation
- Your company logo on all pages of our website www.lyrictheatre.org.au
- Your company logo on our facebook page www.facebook.com/lyricleongatha
- Your company logo in our monthly newsletter
- An advertisement in The Great Southern Star or Sentinel Times Lyric productions features
- You will receive a copy of the monthly Lyric newsletter
- Time span for 12 months and up to 2 productions
- Investment \$2000
- Exclusive for your designated market for your product and service

GOLD

- Your company rollup banner in the foyer of the theatre. ²
- Half page colour advertisement in the program
- Six tickets for each production. (Any night, including opening) ³
- An opportunity to purchase additional tickets before tickets are released to the general public
- A framed Certificate of Appreciation
- Your company logo on the Sponsor page of our website www.lyrictheatre.org.au
- Your company logo on our facebook page www.facebook.com/lyricleongatha
- Your company logo in our monthly newsletter
- An advertisement in The Great Southern Star or Sentinel Times Lyric productions features
- You will receive a copy of the monthly Lyric newsletter
- Time span for 12 months and up to 2 productions
- Investment \$700

SILVER

- Your company rollup banner in the foyer of the theatre. ²
- Quarter page advertisement in the program
- Four tickets for each production. (Any night, excluding opening) ³
- An opportunity to purchase additional tickets before tickets are released to the general public
- A framed Certificate of Appreciation
- Your company logo on the Sponsor page of our website www.lyrictheatre.org.au
- Your company logo on our facebook page www.facebook.com/lyricleongatha
- Your company logo in our monthly newsletter
- An advertisement in The Great Southern Star or Sentinel Times Lyric productions features
- You will receive a copy of the monthly Lyric newsletter
- Time span for 12 months and up to 2 productions
- Investment \$400

BRONZE

- Quarter page advertisement in the program
- Two tickets for each production. (Any night, excluding opening) ³
- An opportunity to purchase additional tickets before tickets are released to the general public
- A framed Certificate of Appreciation
- Your company logo on the Sponsor page of our website www.lyrictheatre.org.au
- Your company logo on our facebook page www.facebook.com/lyricleongatha
- Your company logo in our monthly newsletter
- An advertisement in The Great Southern Star or Sentinel Times Lyric productions features
- You will receive a copy of the monthly Lyric newsletter
- Time span for 12 months and up to 2 productions
- Investment \$200

Notes:

1. Artwork supplied by you
2. Rollup banner supplied by you. Maximum size 1800 x 900mm freestanding
3. Maximum of two productions per year